



# Youth Shaping Cities

*Growing a Culture of Civic Youth Engagement*



# CityHive



# OVERVIEW

- Recognize the value of youth engagement
- Learn, share and critically analyze case studies for out-of-the-box youth engagement practices and tools
- Develop strategies and practices for effective youth engagement



55%





40%







## THE PROBLEM SPACE



### **Youth**

Youth want to be engaged, involved and educated, and contribute meaningfully.



### **CityHive**



### **City Hall & Institutions**

Institutions have wicked problems and need new energy.



# CityHive





**AS YOUTH, WE ARE THE LARGEST UNTAPPED RESOURCE  
IN SOLVING OUR CITIES' BIGGEST CHALLENGES.**











# Triple-win

**Youth**

**Communities**

**Cities**



# OUR PROJECTS



## THE 30 NETWORK

The 30 Network is a think-and-do-tank innovation process of 30 changemakers and city-shapers. They ideate, prototype, and pitch solutions to one of Vancouver's pressing problems from housing to climate change to civic education.

[VIEW COHORT](#)



## CIVIC EDUCATION

The Youth Hub is a collaborative environment where youth work together in collaboration with other civic leaders, on issues from housing to civic education to public spaces. We plan and host events and socials catered to civic-minded youth.

[VISIT THE HUB](#)



## YOUTH ENGAGEMENT CONSULTATIONS

CityHive offers engagement consulting for organizations and institutions looking for youth-centric engagement solutions.

[VIEW SERVICES](#)



## YOUTH ENGAGEMENT IMPLEMENTATION

Along with consultations, CityHive assists in the implementation of youth-focused engagement strategies.

[VIEW PORTFOLIO](#)







## Vancouver millennials hit hard in real estate frenzy

Millennials may have to give up the dream of a single-family home

The Canadian Press

May 11, 2016

Avocados

Millionaire tells millennials: if you want a house, stop buying avocado toast

Australian real estate mogul Tim Gumer advised young people to solve their housing woes by putting their '\$22 a pop' toast toward a deposit instead

This article is 4 months old

< 39,562 1,709

Sam Levin in San Francisco

@SamTLevin

email

Monday 15 May 2017 22:08 BST



When I was trying to buy my first home, I wasn't buying smashed avocado. Photograph: Vladislav Nosck/Getty Images/Stockphoto

An Australian millionaire and real estate mogul has advice for millennials struggling to purchase a home: stop buying avocado toast.

knd.net...



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### Vancouver's endangered demographic: Millennials consider leaving the city

JOEL SCHLESINGER  
More from Joel Schlesinger

Published on: February 24, 2017 | Last Updated: February 24, 2017 12:15 PM PST

## Millennials fleeing Vancouver for cities with more affordable housing, threatening city's tech economy

Rising costs are putting Vancouver's vaunted growth engine at risk as the city hemorrhages people employed in tech and new media for more affordable locales





# Civic Engagement

YOUTHFULCITIES

 CityHive

# The members



Rachelle Younie



Brady Yano



Samantha Truong



Giancarlo Reyes



Kiera Schuller



Krista Funes



Aaron Robinson



Haley Roeser



Henry Kosch



Clinton Large



Aaron Lao



Alex McGowan



Melanie Mok



Jen Muranetz



Gabe Senecal



Sarah Tremblay



Austin Charlie



Samantha Gambling



Alice Guo



Alyx Hough



Rachelle Jones



Cody Lo



Miranda Maslany



Katelyn McDougall



Andrew Phillips



Kristina Smith



Emily Rennalls















THE J.W. McCONNELL  
FAMILY FOUNDATION  

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FAMILLE J.W. McCONNELL

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squeeze

down**town**  
vancouver

LANDLORDBC

real estate  
foundation  
BRITISH COLUMBIA

HCMA  
Architecture  
& Design

  
RADIUS  
SOCIAL INNOVATION  
LAB AND VENTURE  
INCUBATOR

 HiVE  
Smart Business Ideas

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of north  
vancouver

  
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Justea®  


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 CITY OF  
VANCOUVER

HOUSING  
VANCOUVER

 LANDLORD  
REGISTRY™  
From LandlordBC



# HERE TO STAY

Youth Solutions for an Engaged City

## 30NETWORK

A pop-up think and do tank consisting of 30 local young urban influencers coming together over four workshops to create innovative solutions to the most significant issue affecting their city.



What new civic engagement ideas can we launch?

Join us to find out  
May 16th, 2018, 6:30pm  
Segal Building,  
500 Granville St.

RSVP here:  
<http://bit.ly/30networkyvr>





### accessCITY

Overview: accessCITY is in an interactive wayfinding tool that empowers people with accessibility needs to feel more confident...



### Vancity Snaps

Overview: We are community animators that implement creative interventions to engage jugglers (busy bodies in their 20-30s w...



### CityHive Fellowship

Overview: CityHive Fellowship is a 1-year paid leadership program for underrepresented youth in Metro Vancouver that's ground...



### MentAlly

Overview: MentAlly is a youth supporting youth relationship that provides those facing mental health barriers with tools and ...



### Count Me In

Overview: Count Me In is a project that aims to inform people between 24-35 about civic engagement opportunities by reaching ...



### Young Arrivals

Overview: Young Arrivals serves as the key item that paves way for international students to feeling included and becoming ci...



### Ice Breakers

Overview: Icebreakers is an event series that fosters dialogue and understanding on pressing municipal issues through nostalg...



### Bring Your Own Suitcase Project

Overview: Every migrant on this land has a story about what they brought when they came here. This project aims to show and s...



# NEW WEST CITY 101

## CALLING ALL YOUNG LEADERS

Apply for a new youth leadership and skills development program focused on civic engagement. Learn about how your city works, how decisions get made, and how to engage on the issues that matter most to you!



**Learn more at [www.newwestcity.ca/newwestcity101](http://www.newwestcity.ca/newwestcity101)**  
**Apply by February 24, 2019**

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**NORTH SHORE**  
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# VANCOUVER 101

## - CITY COUNCIL MEETING & BREWS EDITION -



#RISINGYOUTH  
community service grants



#JEUNESACTION  
subvention de service communautaire

Funded by the  
Government of Canada

Canada

TakingITGlobal  
INSPIRE INFORM INVOLVE

CANADA  
SERVICE  
Corps

SERVICE  
JEUNESSE  
Canada





# Generation Energy



EXECUTIVE SUMMARY

STUDENTENERGY  
+ CityHive



Natural Resources  
Canada



global alliance  
for banking  
on values



## YOUNG LEADERS DELEGATION





# Biggest Barriers for Youth to Engage

1. Lack of civic literacy
2. Lack of confidence
3. Lack of credibility
4. Lack of connections
5. Lack of time/financial means

# Lessons Learned in Youth Engagement

1. **'Youth' is not a homogenous group.** Plan with different socio-economic barriers and backgrounds in mind.
2. **Processes should be flexible and responsive.** Thoughtful process design and different tools are needed to match the interest and assets of youth with the needs of municipalities.
3. **Clearly define expectations** of youth and how their involvement will impact the process.



# Lessons Learned in Youth Engagement

6. **Engage early and often** to build trust, ownership and relationships.
5. To engage youth, **go to where they are**. Create comfortable, informal spaces.
6. **Plan with youth at the table**. Share decision-making power. Create ownership. Build capacity. When in doubt, just ask.

# QUESTIONS

- What youth engagement practices have worked for you?
- How can you integrate youth engagement into your work OR improve your youth engagement practices?
- What are you still wondering about?











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# Let's talk!

[veronika@cityhive.ca](mailto:veronika@cityhive.ca)



[www.cityhive.ca](http://www.cityhive.ca)



CityHive



@CityHiveVan

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