

Beyond Inclusion: Equity in Public Engagement



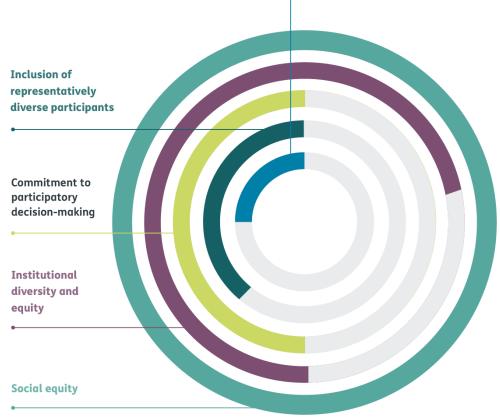


Beyond Inclusion

Equity in Public Engagement A Guide for Practitioners



Dimensions of Equity and Inclusion



Accessibility of space

and process

Developing the 8 Principles

ORIGINAL RESEARCH PAPER

Accountability and transparency Early and structured approach

Engage internal diversity Develop community partnerships Build on community's strengths Tailor strategies to context Ongoing learning and improvement

EXPANDED GUIDE

Authentic and accountable Plan early and proactively + Respectful relationships w/ Indigenous Peoples Engage internal diversity Reciprocal relationships with communities Tailor plans to context Ongoing learning and improvement

+ Advance systemic equity

1. Authentic & Accountable Engagement

- Clarify objectives
- Avoid duplication
- Report back findings
- Community monitoring and implementation



IAP2 Spectrum of Participation

What level of engagement are we promising the public? (IAP2)

INFORM

We will keep you informed.

CONSULT

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.

INVOLVE

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

COLLABORATE

We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

EMPOWER

We will implement what you decide.

2. Plan Early & Proactively

- Dedicate time and resources
- Anticipate problems
- Address barriers proactively



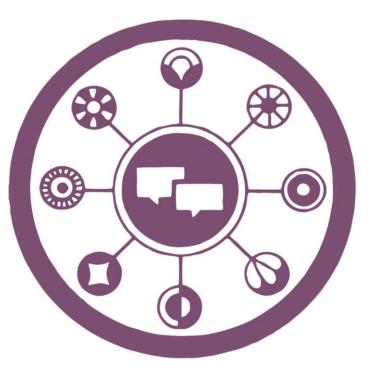
3. Respectful Relationships with Indigenous Peoples

- Foster trusting relationships
- Cede power and space for Indigenous leadership
- Prioritize reciprocity
- Center Indigenous knowledge and worldviews



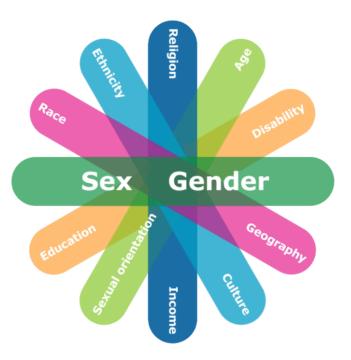
4. Engage the Internal Diversity of a Community

- Take an *intersectional approach*
- Ask who is missing?
- Disaggregate data
- Don't tokenize!



Gender-Based Analysis Plus (GBA+)

- Will some people be affected differently?
- Research and challenge assumptions



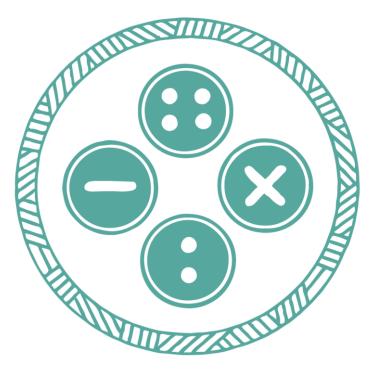
5. Reciprocal Relationships with Communities

- Build and sustain relationships
- Partner and co-create engagements
- Ensure mutual benefit



6. Tailor Engagement Plans to Context

- Co-create engagements
- Ask people what the need!
- Offer diverse avenues for participation



7. Ongoing Learning & Improvement

- Reflection and evaluation
- Ongoing professional development
- Transparency about mistakes
- Communities of practice



8. Advance Systemic Equity

- Recruit and retain diverse staff
- Establish policies for accessibility
- Share power with communities
- Welcome innovations





For more information, contact:

Elodie Jacquet Manager of Knowledge and Practice elodie_jacquet@sfu.ca

Nicole Armos Research Associate narmos@sfu.ca

Grace Lee Signature Events and Endowments eunhyel@sfu.ca





Beyond Inclusion

Equity in Public Engagement A Guide for Practitioners

