



Building P2 Into Your Organization

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SHAPE OUR CITY

Edmonton

THANKS FOR JOINING US TODAY!



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Advisor



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Find out more by going to: edmonton.ca/engagement or call 311



EDMONTON



CANADA

VANCOUVER

CALGARY

DENVER

TORONTO

OTTAWA

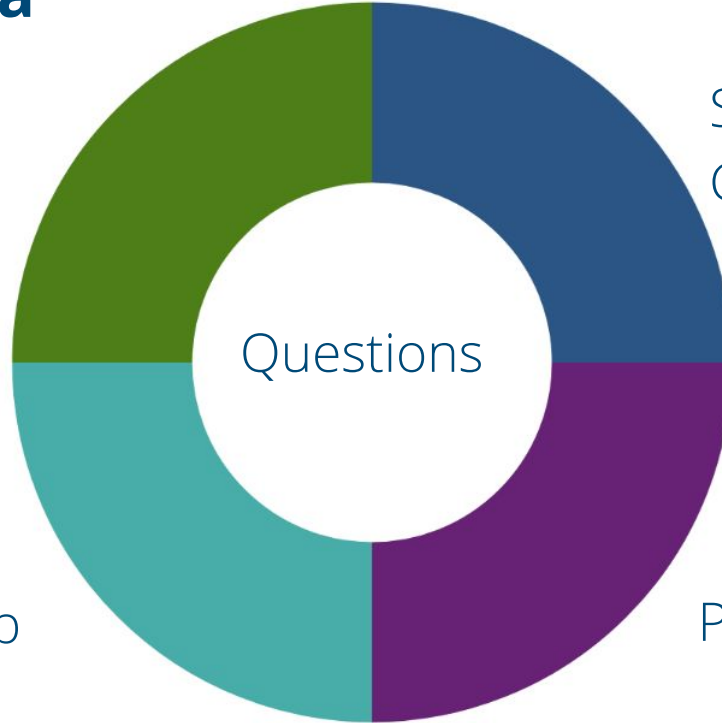
MONTREAL

UNITED STATES OF AMERICA

Our Agenda

Our Future Aspirations

Culture & Leadership



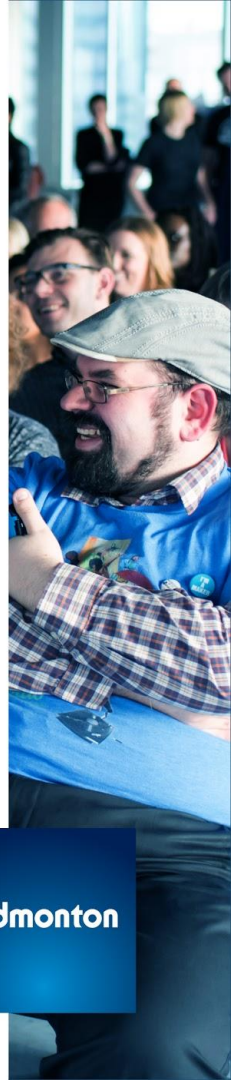
Structure & Governance

Practice

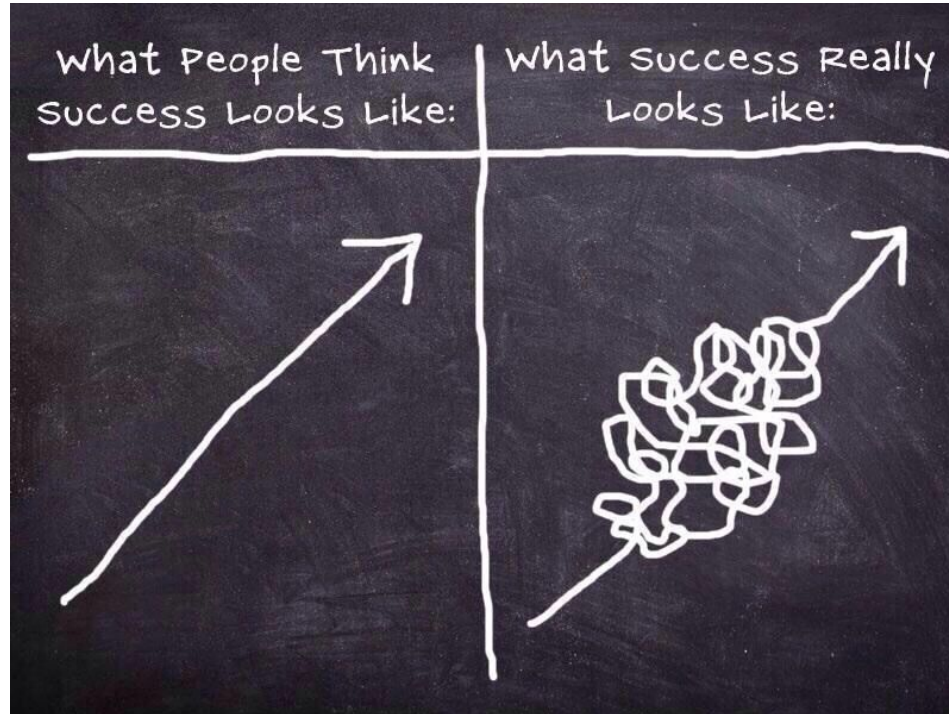
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Where We've Come From

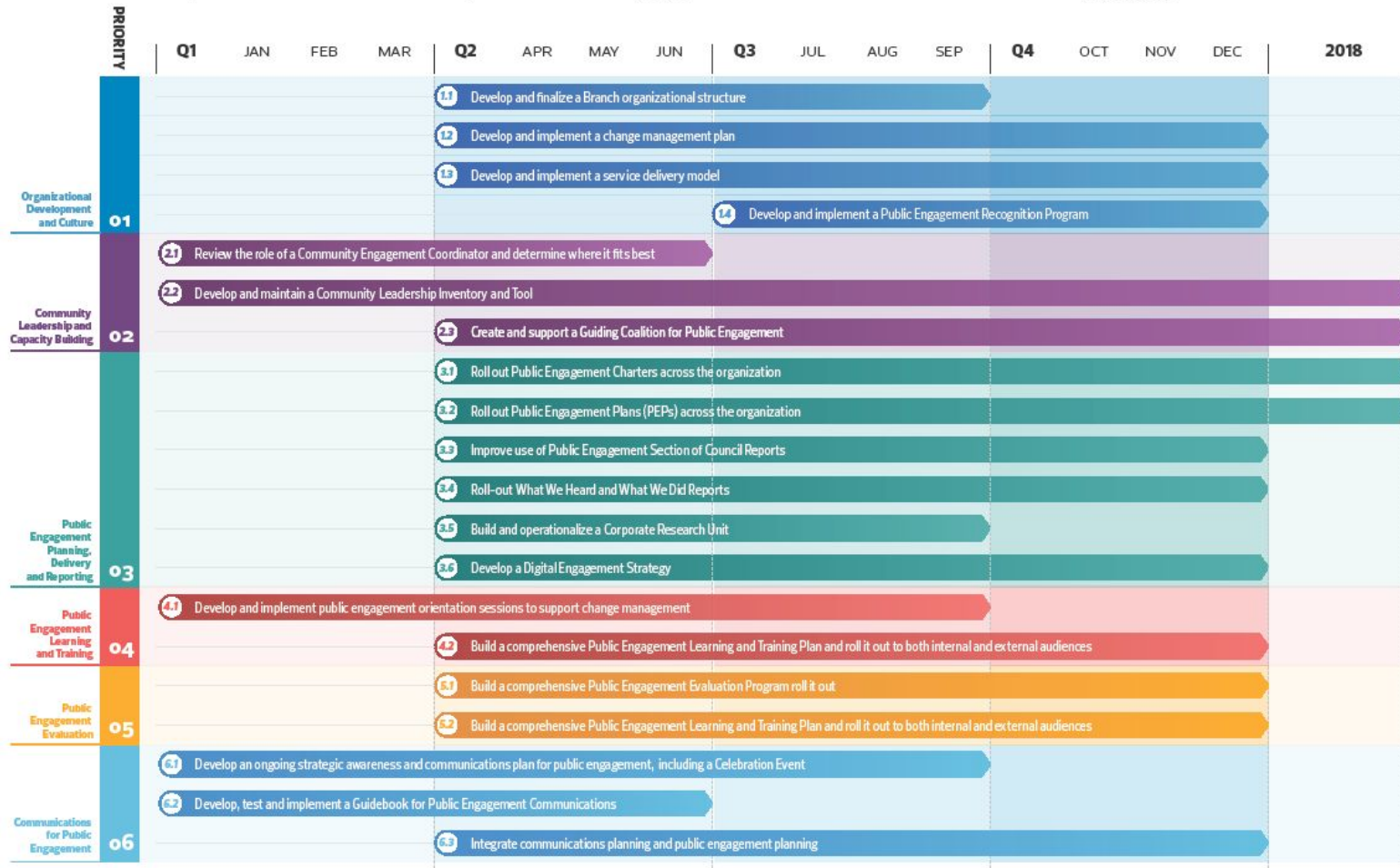


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Source: Demetri Martin

Implementation Roadmap for Public Engagement **ACTION PLANS**

CR_4486 Improving Engagement in the City of Edmonton
Attachment #7





Structure / Governance

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Executive Directive

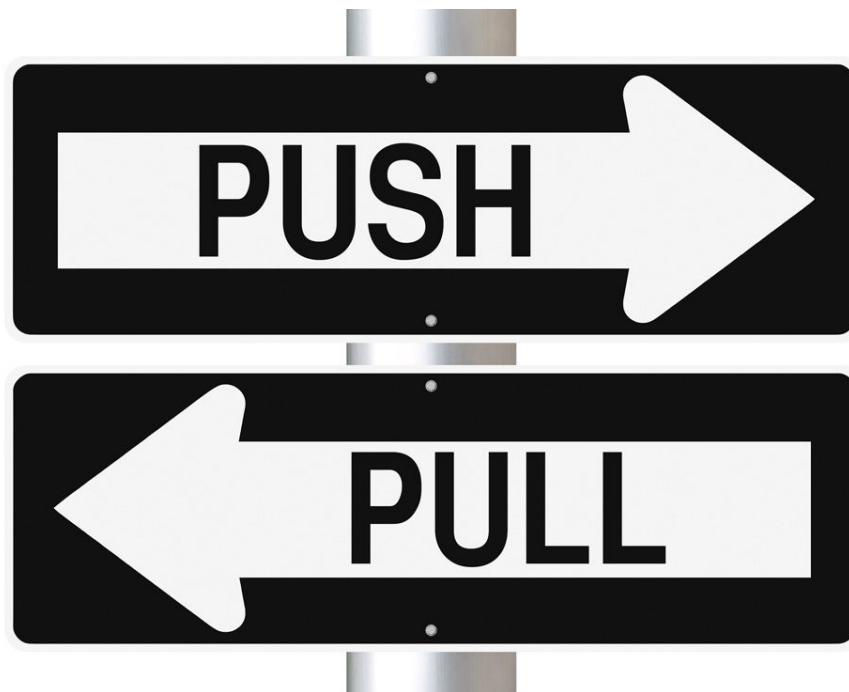
A goal of the corporation is to serve the City by providing a common and consistent approach to engaging citizens in the affairs of their City.

*All departments share this responsibility,
with the Communications and Engagement Department as the primary source of methodology and support and resourcing for those strategies and processes*

The Dry Stuff Version 1.0



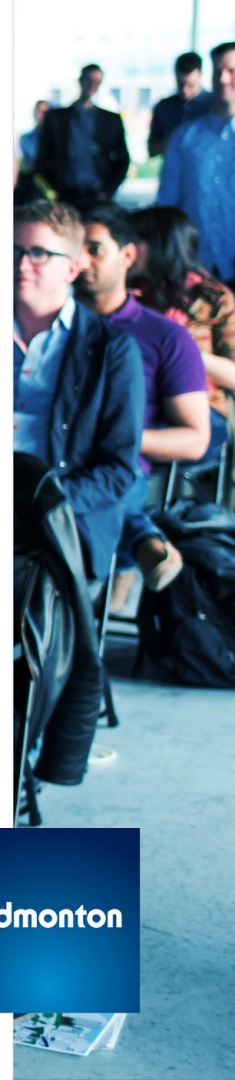
THE STRUGGLE



Source: Reload Greece

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Our Priorities



LRT, Transit
& Mode Shift



Urban
Planning &
Major
Facilities



Housing &
Social
Development



Major Roads
& Utilities



Neighbourhoods
& Local
Infrastructure

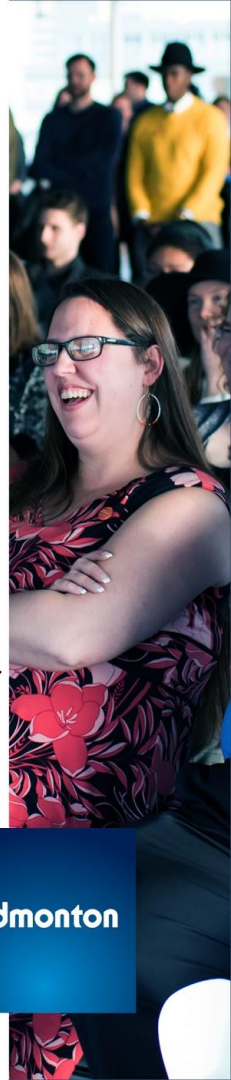


Corporate
Initiatives &
Other
Projects

Find out more by going to: edmonton.ca/engagement or call 311

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Current Practice

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Tools

Definition of Public Engagement

Public Engagement creates opportunities for people to contribute to decision making by City Council and Administration about the City's policies, programs, projects, and services, and communicates how public input is collected and used.

The City of Edmonton's Public Engagement Spectrum.

Increasing influence of the public →

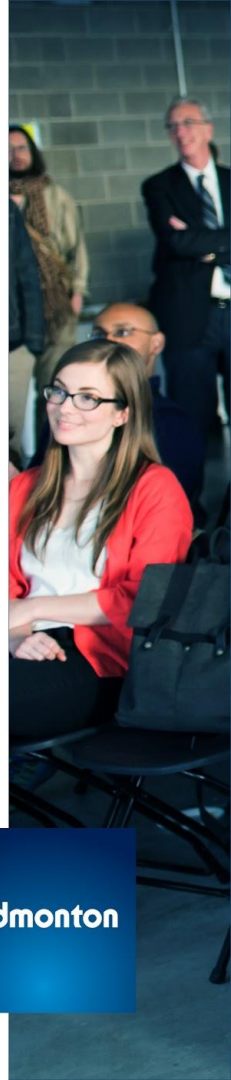


← Communication →

Project Management | Decision Making | Relationships | Capacity Building | Leadership Development

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PUBLIC ENGAGEMENT

OUR PROMISE

This is our city.

We value your input on how we maintain, grow and build Edmonton.

We believe engagement leads to better decision making.

We are committed to reaching out to our diverse communities in thoughtful and meaningful ways.

We want to understand your perspectives and build trusting relationships with you.

We will show you how you help influence City decisions.

Share your voice with us and shape our city.

Terwillegar Drive Improvements

Administration's next steps are proposed as follows:

- **Public Engagement on the Freeway and Expressway Planning Solutions (November 2018):** Gather input and perspectives from area communities, residents, businesses and the general public to support an informed decision for the long-term plan for Terwillegar Drive.
- **Report back to Committee (Approximately February 2019):** Administration will make a recommendation to Council on the long-term planning solution for Terwillegar Drive, either expressway or freeway.
- **Public Engagement on the Long-Term Vision (March 2019 - June 2019):** Administration will advance public engagement on either the long-term expressway vision for Terwillegar Drive, or alternatively continue with planned engagement on design options for the 40 Avenue interchange.

Public Engagement

Administration conducted public engagement for this study from November 2017 through to February 2018. As directed by Council, further engagement on the project has been suspended. The purpose of engagement conducted prior to the Council motion was to:

- Gather priorities and perspectives from area communities, residents, stakeholders, commuters and the general public for the City to consider in the validation and updating of the freeway plan for Terwillegar Drive; and
- Gather priorities and perspectives on potential design upgrades to the Terwillegar Drive concept plan, including several high-level freeway configuration solutions and interchange design options.

To obtain this feedback, Administration met with area Community Leagues and businesses, hosted a public event on January 24, 2018, conducted an online survey and received several hundred emails from area residents. The key themes from this engagement include the following:

- Alleviate congestion
- Maintain all current direct access to Terwillegar Drive, including at 40 Avenue and Haddow Drive
- Minimize traffic diverted through area neighbourhoods
- Improve accommodation of transit and active modes
- Minimize noise and safety issues

Additional details of the public engagement activities, participation and key themes are presented in Attachment 9.

The input received through this engagement has been considered in the development of the preferred freeway plan, and led to adjustments of the 40 Avenue and Haddow Drive interchanges. This input also contributed to Administration identifying the

Join us to learn how the City of Edmonton will gather community input to **build a better city.**

Public engagement creates opportunities for people to contribute to decision making by City Council and Administration about the City's policies, programs, projects and services, and communicates how public input is collected and used.

The City of Edmonton's Public Engagement Policy (C593) recognizes that **discussion and debate that underlies public engagement activities must be conducted in a safe and respectful manner by all participants** - City staff, contractors, stakeholders and the general public.

Find out more by going to:
edmonton.ca/engagement

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ADVISE

Guidelines for this City of Edmonton Public Engagement Event

- 1 Public engagement creates opportunities for people to contribute to decision making by City Council and Administration about the City's policies, programs, projects and services, and communicates how public input is collected and used.
- 2 The City of Edmonton's Public Engagement Policy (C593) recognizes that **discussion and debate that underlies public engagement activities must be conducted in a safe and respectful manner by all participants** - City staff, contractors, stakeholders and the general public.

This event is being hosted by the City of Edmonton.

We remind participants that:

- + The City of Edmonton is here to listen and capture feedback, present information and answer questions from everyone who wants to share their perspectives in a safe and respectful manner.
- + The opinions of others should be heard and respected. Every participant brings information, points of views, and ideas to contribute.
- + The City of Edmonton has zero tolerance for bullying, harassment, discrimination and abusive behaviour of any kind. Participants engaging in this behaviour will be asked to refrain from it and then required to leave the event if the behaviour continues. If the behaviour is persistent over time, the City may ban the individual for a period of time from City facilities and public engagement events.

Find out more by going to:
edmonton.ca/engagement

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ADVISE

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Public Engagement Project Tracker LYNWAR

[Projects](#) | [Gantt Charts](#) | [Administration](#)

Projects

[New PE Project](#) [New City Project](#)

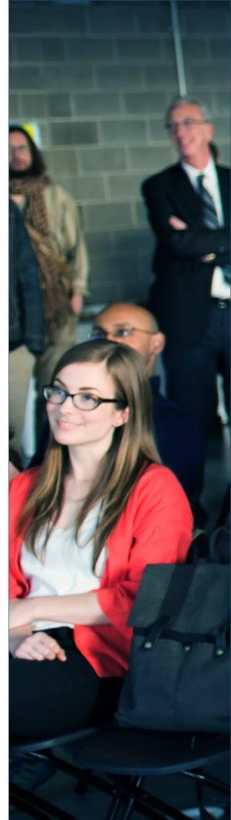
[Public Engagement Projects](#) | [City Projects](#)

PE Lead Staff:

Rows: 50

Stage != 'Completed'

City Project	PE Project	Lead Unit	Portfolio	Is this a PE Priority Project?	Initiation Date	Projected End Date	End Date	Budget	Actual	Stage	Risk
105 Ave Streetscape	105 Ave Streetscape - Prelim Design	PE Services	Major Roads and Utilities	No	27-OCT-17	14-DEC-18	-	-	-	Reporting	
106 Avenue Rehabilitation	106 Avenue Rehabilitation Concept/Prelim Planning	PE Services	Major Roads and Utilities	No	24-SEP-18	30-APR-19	-	-	-	Strategy	
111 Avenue	111 Avenue	PE	Major Roads and	No	23-AUG-					Strategy	



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Decision Maps

Decision/Objectives/Commitment to the Public

PHASE 1 – Current State Inventory (What does wellness mean and look like to us in our community?)		Audience/ Participants
RECOVER	<p>DECISION: What are your visions for urban wellness? Public Engagement OBJECTIVE: To co-create visions for urban wellness in the five core neighbourhoods COMMITMENT: We will support you in creating your visions for urban wellness in your neighbourhoods COMPLETED BY: MaRS Solutions Lab</p> <p>Public Communication OBJECTIVES: To build awareness of the RECOVER project and its goals To inform the public about the timing and steps of RECOVER's work To inform the public about any possible public engagement opportunities and invite participation</p>	<p>External Partners Group Community Advisory Committee</p>
ENGAGE	<p>DECISION: What are our visions for urban wellness? Public Engagement OBJECTIVE: To adapt and adjust our visions for urban wellness in the five core neighbourhoods COMMITMENT: Help us refine the visions for urban wellness in your neighbourhoods COMPLETED BY: MaRS Solutions Lab</p>	Public from five core neighbourhoods
IMAGINE	<p>DECISION: What is the definition of urban wellness? Public Engagement OBJECTIVE: To adjust and adapt definition of urban wellness for the five core neighbourhoods COMMITMENT: We will collect your input on a definition for urban wellness in your neighbourhoods</p>	Public from five core neighbourhoods
TRACK	<p>DECISION: What are the domains that we want to track: indicators for each domain, and levels that we can use in order to create the desired state of urban wellness? Public Engagement OBJECTIVE: To gather input on potential domains, indicators and levels that will be used to measure and track urban wellness COMMITMENT: We will use your feedback in determining the most appropriate urban wellness domains and indicators and available levels COMPLETED BY: MaRS Solutions Lab</p>	External Partners Group
REVEAL	<p>DECISION: Are there significant or important places located in the five core neighbourhoods that need to be considered in creating urban wellness prototypes/solutions? Public Engagement OBJECTIVE: To gather input on the important places in the five core neighbourhoods COMMITMENT: We will share the information you provide on important places in your neighbourhoods with people who will create prototypes for improving urban wellness</p>	Public from five core neighbourhoods
REPAIR	<p>DECISION: What are the considerations that need to be given to vulnerable people in developing urban wellness prototypes/solutions for the five core neighbourhoods? Level of Public Influence: Advise Public Engagement OBJECTIVE: To gather perspectives on how vulnerable people are currently accessing services, and their views on barriers and opportunities in creating urban wellness COMMITMENT: We will use the information you provide to improve urban wellness COMPLETED BY: MaRS Solutions Lab</p>	Vulnerable individuals and those providing services to them in the five core neighbourhoods

12 Recover Edmonton Urban Wellness Plan Public Engagement Charter

Find out more by going to: edmonton.ca/engagement or call 311

3. Current Decision Making Process and Public Engagement

There are four major decision-making points/processes (See 1-4 on graphic and in chart below) in the planning application process, with three different decision-makers. Three different decision-makers make this a complex engagement context:

Decision Maker	Process Step Decisions	Sources of Information to Consider	Output	Role for the Public in Decision-Making
Applicant	<p>(1) Will I engage the public before I submit an application? If yes, to what extent and how?</p> <p>(Am I willing to consider making changes to the application before and after submission based on public and/or administration's feedback?)</p> <p>Note: There are minimal specific regulatory requirements for pre-application consultation and only in the case of a Direct Control application</p>	<ul style="list-style-type: none"> Application situation/complexity Timeline and cost implications of engaging Up to the applicant how to engage and how to summarize input when submitting application Zoning Bylaw regulations apply if it is a DC2 application <p>Note: There are no City standards for how or if an applicant needs to change requirements based on public input prior to submission</p>	<ul style="list-style-type: none"> If DC2, 21-day public pre-application notice required with summary of input and response to input provided with application Not a DC2, no required pre-application public consultation 	<ul style="list-style-type: none"> Developer led engagement process - up to the applicant to determine
Planning Coordination	<p>(2a) Does PC have the information needed to review the application?</p>	<ul style="list-style-type: none"> Public input collected from applicant's pre-application consult (if 	<ul style="list-style-type: none"> Advance Notice Application may have been 	<p>(2a) Learn - there is no role for the public in decision-making</p>

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Research

Enter the starting address of your trip.

churchill sq

Enter your destination address.

west edmonton mall

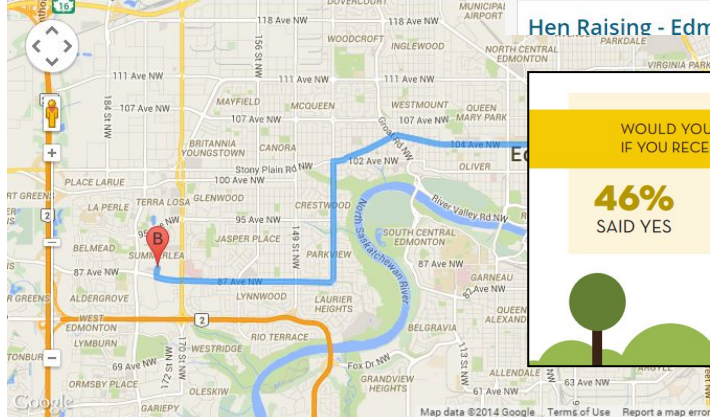
Please select one response only.

- Driving
- Transit
- Bicycling
- Walking

Was this the final leg of this trip?

Please select one response only.

- Yes
- No



252 Results

Sort by Most Accessed

Summer Events - Edmonton Insight Community

Surveys

Dataset

This was one single topic among many as part of the first October 2014 Mixed Topic survey. Test link to view these questions: <https://www.edmontoninsightcommunity.ca/R.aspx?a=109&t=1>. Open from Oct 13 - 21, 2014. At the...
[More](#)

Updated
March 10, 2016
Views
881

Tags survey, summer events, edmonton, insight

API Docs

City Of Edmonton Bylaws February 2015 - Edmonton Insight Community

Surveys

Dataset

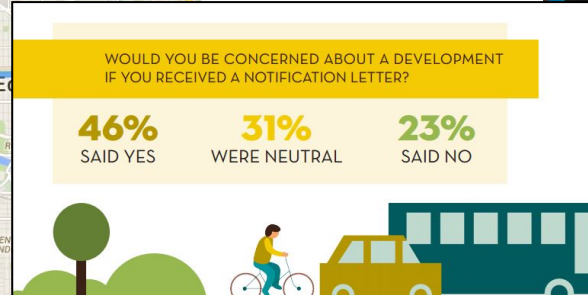
This was one single topic among many as part of the February Mixed Topic survey. Test link to view these questions: <https://www.edmontoninsightcommunity.ca/R.aspx?a=193&t=1>. Open from February 0 - 17, 2015. At the...
[More](#)

Updated
March 9, 2016

Tags survey, bylaws, edmonton, insight

Hen Raising - Edmonton Insight Community

Surveys



Edmonton INSIGHT COMMUNITY

Welcome
Help us build an even better city by becoming a member of the Edmonton Insight Community. We are excited to hear from you. Registration is quick and easy.

Member Sign In

Email

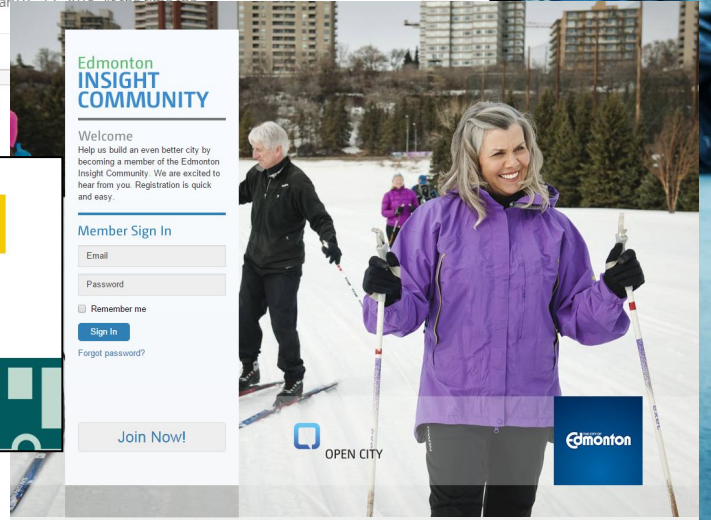
Password

Remember me

[Sign In](#)

Forgot password?

[Join Now!](#)





Culture / Leadership

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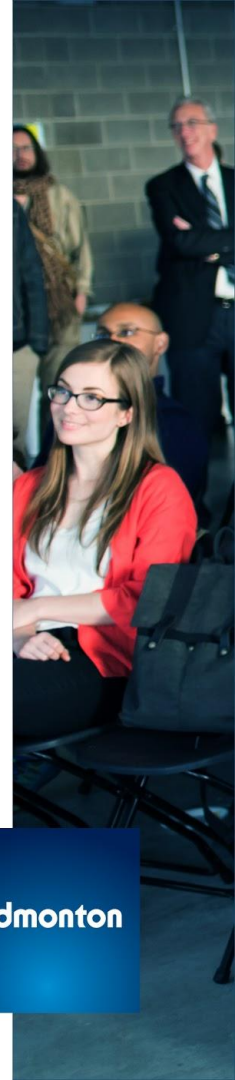
The Perfect Storm



Source: Steve Garrington

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Our Future Aspirations

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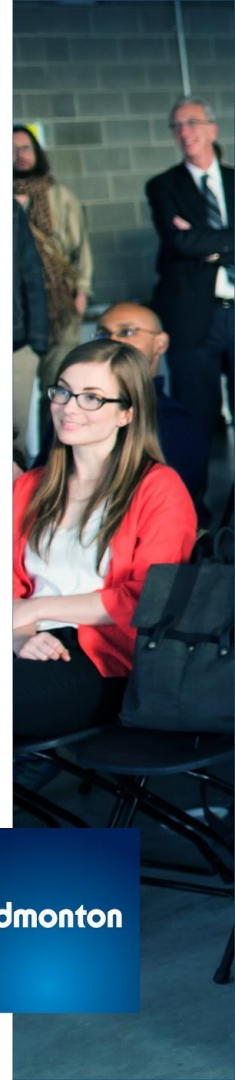
Our Hopes



Source: Tiny Buddha

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Thank you!

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