

IAP2 PRAIRIES CHAPTER STRATEGIC PLAN

2021

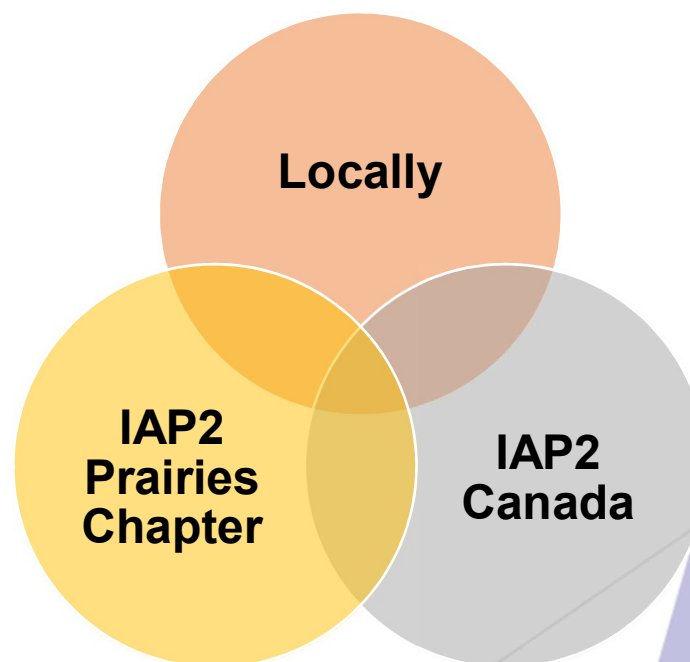
VISION

Every citizen is engaged in decisions that affect them.

VALUES

1. **CONNECT**: A need to **connect** with each other as practitioners to ensure a strong public participation community
2. **PROFESSIONAL DEVELOPMENT**: A need to hone and **develop skills** through all stages of their careers
3. **INFLUENCE**: A need for greater respect and understanding of the value of public engagement and skilled practitioners amongst **decision makers, colleagues and partners**

HOW WE DELIVER VALUE



2021 PRIORITIES – ACTION PLAN

Strategy	Initiatives	Timeframe	Lead(s)	Measurements (Examples)
Enhance the IAP2 Prairies Chapter by embracing diversity, equity and inclusion principles.	<ul style="list-style-type: none"> • Create a youth strategy. 	Short-Term (1-2 months)	Maggie	<ul style="list-style-type: none"> • Number of youth engaged. • Strategy in place.
	<ul style="list-style-type: none"> • Connect with the IAP2 Canada Youth Committee to understand committee structure. 	Short-Term	Christine	<ul style="list-style-type: none"> • Connection made with Youth Committee.
	<ul style="list-style-type: none"> • Invite youth to participate in the IAP2 Prairies Chapter. 	Short-Term Ongoing	All BoD	<ul style="list-style-type: none"> • Number of youth engaged.
	<ul style="list-style-type: none"> • Create a diversity strategy. 	Short-Term	TBD	<ul style="list-style-type: none"> • Strategy adopted. • Diversity and awareness training completed by Board.

Continue to connect practitioners through the Chapter Chats.

<ul style="list-style-type: none"> • Identify future speakers and members to participate. 	<p>Short-Term Ongoing</p>	<p>All BoD Christine – April Maggie - June</p>	<ul style="list-style-type: none"> • Number of members and non-members engaged.
<ul style="list-style-type: none"> • Identify specific topics of interest. 	<p>Short-Term Ongoing</p>	<p>All BoD Christine – April Maggie – June</p>	<ul style="list-style-type: none"> • Number of topics identified.
<ul style="list-style-type: none"> • Create a place for practitioners and friends of to share information and tools. 	<p>Short-Term Ongoing</p>	<p>Katie</p>	<ul style="list-style-type: none"> • Hub/virtual chat network created. • Number of interactions/users.

<p>Continue to promote the Prairies Chapter and share out P2 related information, training and events.</p>	<ul style="list-style-type: none"> • Regularly update and send out information on the Prairies Chapter social media i.e. LinkedIn, Twitter and website. 	<p>Ongoing</p>	<p>Colleen Katie Jen Leanne Maggie</p>	<ul style="list-style-type: none"> • Number of followers. • Number of like and shares.
<p>Ensure financial sustainability of the Prairies Chapter.</p>	<ul style="list-style-type: none"> • Develop a long-term financial plan. 	<p>Short-Mid Term (1-5 months)</p>	<p>Shawn Sarah</p>	<ul style="list-style-type: none"> • Financial plan developed and implemented.

Continue to offer professional development opportunities to members.	<ul style="list-style-type: none"> • Develop a Training Strategy. 	Mid-Long Term (3-6+ months)	TBD	<ul style="list-style-type: none"> • Training Strategy developed and implemented.
	<ul style="list-style-type: none"> • Identify training opportunities and provide Prairies Chapter discounts. 	Ongoing	TBD	<ul style="list-style-type: none"> • Number of discounted training opportunities. • Number of participants.
Maintain a positive working relationship with IAP2 Canada.	<ul style="list-style-type: none"> • Continue to participate in the IAP2 Liaison meetings. 	Ongoing	Christine Sam	<ul style="list-style-type: none"> • Attendance at meetings. • Communicating opportunities across Canada.
	<ul style="list-style-type: none"> • Align training opportunities with IAP2 Canada. 	Mid-Long Term	Sam TBD	<ul style="list-style-type: none"> • Number of Prairies Chapter specific training.

<ul style="list-style-type: none"> • Review cost for training. 	<p>Mid-Long Term</p>	<p>TBD</p>	<ul style="list-style-type: none"> • Training costs adjusted across Canada.
<ul style="list-style-type: none"> • Identify opportunities for listing events and training. 	<p>Mid-Long Term</p>	<p>TBD</p>	<ul style="list-style-type: none"> • Information more easily accessible. • Number of Prairies Chapter branded events/training.