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Fwd: IAP2 Canada Newsletter -- October-November 2015

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Thu, Nov 17, 2016 at 12:15 PM

[View email in browser](#)**October/November Newsletter****President's Message – ‘Doing’ P2
Research ‘Together’**

In my last **President's Message** (August), I shared my view that P2 professionals need to be proficient at helping organizations better engage their publics, but also highly skilled at helping them to build effective collaborative structures and processes. I opined that as professionals we need to be able to mentor, coach and support organizations to be effective and ‘smart’ partners given that inter-organizational collaboration is an important and high-order form of P2.

[Read more](#)

Bruce Gilbert,
IAP2 Canada President

Certified-Certificate-Certification?? What's in a word?



Brenda Pichette, of the IAP2 Certification Task Force, explains why having a “Certificate” or attending the “Certificate Course” is not the same as being “Certified”.

Let’s bring some clarity to all of this. As P2 professionals we are starting to see IAP2 Certification as pre-requisites for jobs and for requirements in RFPs. That’s awesome: the public participation world out there is starting to recognize IAP2 as the standard-setter for the practice of P2. IAP2 has been developing and setting standards for the practice of public participation for more than twenty years. Yes, twenty years!

[Read more](#)

“Research and Practice” – the IAP2 November webinar

As the field of public participation evolves, taking academic research and “lessons learned” and putting that knowledge into practice becomes increasingly important. On **Tuesday, November 17*** at 3pm (Eastern)/Noon (Pacific), we’ll hear from two leaders in combining the two disciplines.

[Read more](#)

Social Media & P2 – the IAP2 December Webinar

On **Tuesday, December 8 at 2pm** (Eastern), our last webinar of 2015 will look at the emerging and evolving role of social media in public participation. What tools are available? How can they be best used? What is your own experience? **Karen Zypchyn**, who **curated social media postings from the 2015 IAP2 North American Conference**, and **Adriana Hemzacek** of HDR and formerly with the IAP2 USA Communications Committee, will be our presenters.

[Register](#)

Rewind: “Getting Engaged – Staying Engaged” – the IAP2 October Webinar

Should governments and other public institutions make an effort to "stay in touch" with citizens outside of a specific project that requires public engagement? Our October Webinar looked at two initiatives by the School of Government (SOG) at the University of North Carolina - Chapel Hill: a blog called CELE -- Community Engagement Learning Exchange -- in which people from various sectors write on their views and observations and elicit responses from other "ordinary" members of the public; and "Citizens' Academies" (sometimes called "County University", "Neighbourhood College" or "City Hall High") -- a way to educate members of the public on the workings of local government.

The screenshot shows the header of the UNC School of Government website with the logo and a 'LOGIN' button. Below the header is the title 'Community Engagement Learning Exchange' and the subtitle 'A UNC School of Government Blog'. A navigation menu includes 'Home', 'About', 'Categories', 'Contributors', and 'Resources', along with a search bar. The main content area features the article title 'Gentrification and Collaborative Engagement: What If?' and a sub-headline 'This entry was contributed by Cate Elander, Rick Morse on October 26, 2015 at 1:04 pm and is filed under Capacity Building, Community Partnerships, Diversity.' Below the text is a photograph of a modern brick building. A 'Subscribe' form is visible on the right side of the page, including an email address field and a 'Please Note...' section with a disclaimer. A 'Categories' list is also present on the right.

[Read more](#)

Tips from the Trainers – Lara Tierney

I currently work in engagement (public participation) at The City of Calgary. I often work with project teams that are new to the concept of public participation or at the very least are not experienced in that area. Budget and time allowing, it is great to have them take the Foundations of Public Participation training to establish common understanding of what public participation is, why we do it and what is involved.

[Read more](#)



**Training Courses Announced
for San Diego Skills
Symposium**

**Speak up on the Spectrum
(last call!)**

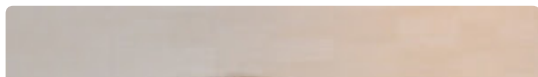


On behalf of IAP2 USA:

IAP2 USA is thrilled to announce the **training courses** being offered at the upcoming Skills Symposium in San Diego, February 21st to February 25th, 2016. This is going to be a tremendous opportunity to update your skills. There is something for everyone so check it out and plan to attend.

[Read more](#)

[Unsubscribe](#)



	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to help them understand the project and the issues.	To obtain public feedback on analysis, alternatives and/or concerns and/or solutions.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE THE PUBLIC	We will keep you informed.	We will listen to your concerns and acknowledge them.	We will work with you on how to address your concerns and influence the decision.	We will work with you for direct advice or input on the decision.	We will implement your decision.
EXAMPLE TOOLS	<ul style="list-style-type: none"> • Fact sheets • Websites • Open houses 	<ul style="list-style-type: none"> • Public comment • Focus groups • Surveys • Public meetings 	<ul style="list-style-type: none"> • Workshops • Deliberate polling 	<ul style="list-style-type: none"> • Citizen committees • Consensus-building • Participatory decision-making 	<ul style="list-style-type: none"> • Citizen juries • Ballots • Delegated decisions

For much of this year, there's been a lively discussion going on about the future and relevancy of the IAP2 Spectrum. The discussion will close in mid-November, so if you have opinions or ideas on it, please visit the **Discussion Forum page** and share them with your P2 colleagues.

Once the forum closes, the comments and suggestions will be collated, reviewed and provided to the membership for one last look. A final report will then be provided to the Federation Board for consideration in early 2016.

[Meet a Member – Jeff Cook](#)