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Fwd: IAP2 Canada Newsletter - May 2015

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[View email in browser](#)**May Newsletter****From the Board: Jan Bloomfield, IAP2 Canada Board member****May 2015**

I will start off by extending a huge and heartfelt THANK YOU to Anne Harding who has just finished her 2nd term on the IAP2 Canada Board, and over two years as President! Anne was elected to the first Board of Directors formed at the June 2011 AGM, after being part of the inaugural Board leading to the incorporation of IAP2 Canada in January 2011. Anne has played a key leadership role for IAP2 Canada, working with Chapters and helping to develop programs and achieve the accomplishments she noted in last month's newsletter, such as the Mentorship and Canadian Core Values Awards programs. We are very pleased that Anne is still part of the Board for another year in her role as Past President where I know she will continue to be active!



Jan Bloomfield,
IAP2 Canada Board member

Your new board has just finished a full day Face to Face meeting in Calgary. It was great to meet the new Board and Deputy Board members, spend some time getting to know each other, as well as to discuss the strategic plan and how we will work together over the coming year. Meeting Face to Face is a special treat since the majority of our board meetings are via conference call. It is also an important component in building a team and a good working relationship. The outgoing Board recommended the new Board meet in person within a month of being formed to ensure smooth transition of roles and initiatives. While efforts are generally made to hold in person meetings in conjunction with a conference or other event, timing to do this when members were available was not possible this year.

[Read more](#)

Meet the New Board!

Here is your new IAP2 Canada Board for 2015-2016:

- **President** – Bruce Gilbert
- **Vice-President** – Dejana Knih
- **Secretary** – Jan Bloomfield
- **Treasurer** – Ashleigh Weeden
- **Past-President** – Anne Harding
- **Federation Representatives** – Noreen Rude, Jan Bloomfield
- Hugo Mimee
- Amanda Mitchell
- Brenda Pichette
- Tracy Vaughan

Deputy Board members: Emily Buck, Julie Reid Forget, Chris Gurski, Violetta Ilkiw, Sarah Rivest, David Turner.

[Learn more](#)

Speak Up On The Spectrum (and more)!

Even the most solid foundation needs to be reviewed every so often, and the P2 practice is no exception. [The IAP2 Spectrum](#) is the foundation of our profession, and as things change in the world around us, it's time to revisit that foundation. Does it still meet the needs of

Greetings From the IAP2 Certification Task Force!

We have been meeting since November of 2013 (36 meetings to date!) To refresh your memory: we were convened by the IAP2 USA Board to develop a professional certification program for the US – but the task force includes members from IAP2 Canada and IAP2 Southern

the public engagement environment both today and moving forward? Are there things that need to be re-considered? Are there limitations that need to be overcome?

[Read more](#)

Africa. It is our goal to define a program that transcends boundaries and could be adopted or adapted by affiliates worldwide, as they see fit

[Read more](#)

Tips From The Trainers: Gay Robinson, Canadian Trainers Collective

This year marks my 10th anniversary as an IAP2 Trainer. I am a partner in the Canadian Trainers Collective and over the past decade my partners and I have had the privilege of meeting and training hundreds of public participation professionals from coast to coast. Being a trainer has enhanced my public engagement practice – and examples from my engagement work have enhanced my training.

I think IAP2 is an important organization and the training program one of its greatest assets. The Foundations in Public Participation program provides just that – a strong foundation for authentic, effective engagement.

[Read more](#)



From Our Monthly Webinar: “Yes, but did it work?”

It’s a constant challenge for the P2 practitioner: determining whether, after the hours of hard labour put into developing an engagement project, the desired outcome was achieved. In our monthly webinar, “**Evaluating Your P2 Project**,” **Dr Julia Abelson** of McMaster University and **Geoff Wilson** of Nova Scotia

Coming in June: Open Mic -- Your Questions, Please

You’ve got questions? We’ll find the answers in our next Monthly Webinar! On **Tuesday, June 9**, we’ll bring together a panel of seasoned P2 pros to address issues that matter to practitioners. This is a truly interactive session, and that means we need your participation: we need you to send in questions ahead of time.

What kind of questions?

Health described their work in developing a tool for measuring the effectiveness of a P2 project.

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[Read more](#)

IAP2 Member Profile – Anthea Brown



Anthea Brown– engagement manager for North America, Bang the Table Canada.

How long have you been in P2, and where have you worked?

I was born and grew up in South Africa and earned my degree at **Witwatersrand Polytechnic**. It was a co-op degree and I worked as an intern at a PR agency where I got my first experience with P2. The experience was more covert than overt: it was the era of the spin, where you controlled all the messaging and it was more prescriptive. PR agencies had lots of money and could reach out to organizations. Social media didn't exist then, so the PR firms could control the messaging.

[Read more](#)

Lingering Drought, Native Clout And Reaching Out

A sampling of sessions at the [2015 IAP2 North American Conference](#)

From Aboriginal relations to the environment, engaging a city to engaging the US Navy, a vast smorgasbord of sessions awaits at this year's North American Conference in Portland, OR.

[Read more](#)



Chapter News

- [Victoria's Mayor meets BC members!](#)
- [The annual gathering in Alberta!](#)
- [P2 lives in the Land of Living Skies!](#)
- [St-Laurent launches Info-lettre!](#)
- [Training in the Far North!](#)

Read All About It!

Ideas! Ideas!

Do you have a suggestion for a topic or presenter for a future IAP2 Monthly Webinar? Don't hide that light under a bushel! We're constantly on the lookout for topics that will stimulate and inspire our colleagues in the profession, so if you have an idea to share (even if it's yourself), contact us!

Contact IAP2

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Stakeholder and Citizen Roles in Public Deliberation