



International Association  
for Public Participation



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## So Many Reasons to Come to Halifax in October IAP2 North American Conference

By Geoff Wilson

I always thought my Nova Scotia home was one of the world's best-kept secrets. It turns out it's no secret at all! The travel gurus at Frommers have named Nova Scotia's [Bay of Fundy](#) a top travel destination in 2012.

For those of you who need another reason to make the trek 'out east' for the **IAP2 North American Conference**, how about the chance to visit one of the top ten international travel destinations in 2012? Don't take my word for it. Check out the link above. And if you're you already coming to Halifax for the conference, the Bay of Fundy is a short and scenic drive from Halifax – a great place to explore and do some whale watching!

If Nova Scotia's stunning natural beauty isn't enough, the IAP2 NA Conference is happening in between two world-class music festivals: The Canadian Deep Roots Music Festival in scenic Wolfville, and the Celtic Colours Festival which takes place all over the breathtaking Cape Breton Island. So if you're a music lover and want to get more information on these festivals visit [www.novascotia.com](http://www.novascotia.com). You can also get information about accommodations in Halifax there – or anything else Nova Scotia-related for that matter! There's so much to see and do, and October is a great time to be here in Nova Scotia.

We all know the real reason for coming to Halifax is the opportunity to gather with P2 professionals from all over North America and the world for an incredible two days of learning and networking. Personally, I'm excited to hear from Dr. John Gaventa from the Coady International Institute (St. Francis Xavier University, Antigonish, NS) about his international work in citizen participation, and from Dr. Joan-

## Brand Survey - Have your say!

The IAP2 visual identity branding exercise is nearing completion.

Below you'll find a link to a PDF which has design mock-ups, an explanation for the designs, and a voting link. Please note that for the purposes of this survey, an example Affiliate name has been used (AUSTRALASIA).

The goal is to launch the new logo at the North American Conference in Halifax on October 1 2012.

The survey will remain open until noon on **August 23, 2012**.

[Access the Survey](#)

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## P2 Happenings in Nova Scotia

Public participation is alive and well in Nova Scotia. Most P2 activity happens relative to government or government agency activities at the local and provincial levels but there are also frequent public participation projects happening in the wind energy and mining sectors, aquaculture industry, construction and engineering industry, and power transmission and generation.

The Province of Nova Scotia has many public consultations underway at the moment – everything from wind farms and hydroelectric power to cosmetology regulations. The Government of Nova

MacArthur-Blair on “Engagement as an Act of Hope.”

Don't just take my word for it. Check out the conference program on the [IAP2 Canada website](#). I hope to see you all in Halifax in October!

[Read More](#)

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## P2 Event Line-up Opportunities to Engage

### [IAP2 North American Conference](#)

*September 30 - October 2, 2012, Halifax, NS*

Only a few weeks remain to register for the IAP2 North American 2012 Conference. Don't wait! This is your opportunity to:

- Energize your networks by connecting with over 250 delegates;
- Engage more effectively by learning from practice leaders;
- Enjoy sharing your skills and successes with fellow practitioners;
- Explore burning questions about the future of our practice

Thanks to votes from over 180 participants, the event's program includes cutting-edge speakers and topics. This year's program is bursting with exciting sessions that follow the Stimulate, Motivate, Participate themes. Get involved with other P2 industry practitioners, experts, students, and enthusiasts for two full days of learning and discovery. IAP2 Canada is extremely excited to be working with our partner organization IAP2 USA to bring you this event. Join us!

### [Emotion, Outrage and Public Participation](#) – October 3-4, 2012

*Sign up now for early bird rates!*

One more reason to come to Halifax for the IAP2 North American Conference: one of IAP2's most in demand courses - Emotion, Outrage and Public Participation is being offered immediately after the conference on October 3 and 4. Sign up now to take advantage of early bird rates!

Building on the work of Dr. Peter Sandman, this course combines strategies for addressing and reducing outrage combined with best practices for public engagement. Understand the factors that contribute to public outrage, the link between outrage management and meaningful public

Scotia is working very hard at the moment to develop and improve its internal P2 capabilities through a new Public Engagement Support Unit within the Office of Policy and Priorities in the Treasury Board. Tyler Knowlton, the Chief Public Engagement Strategist, and his team will be attending the Halifax conference so you'll have the chance to meet and chat with them.

[Read More](#)

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## Call for Volunteers

### **Contributions of Learning Materials for the IAP2 Certificate Program**

The Innovation Project Team at IAP2 is undertaking the revision and development of sections of the IAP2 Certificate Program learning materials.

Now at a very exciting phase, IAP2 needs your input to help this updated version to reflect the vast knowledge within the IAP2 community. All are encouraged to consider volunteering your knowledge and expertise to the project.

For more information, write to [Antonietta Cacciani](#).

### **Call for Volunteer Facilitators**

The IAP2 Canada board of directors is looking for volunteer facilitation support for our board meeting that will take place in Halifax on September 30th from 1:00 to 4:00pm (lunch included). If you're an experienced facilitator looking to give back to your colleagues, please email [Anne Harding](#).

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## Industry Resources

### [Bennett's Law: Meaningful consultation = saying + listening \(Don Lenihan, iPolitics\)](#)

Could there be a law that makes government listen to the public? St. Paul's MP Carolyn Bennett thinks so. She wants to sponsor a Private Member's Bill in the House of Commons to ensure that when the federal government consults with Canadians, the consultation is meaningful, that is, that government genuinely

engagement and learn to apply strategies for addressing and reducing outrage in your public engagement programs. Sign up early to reserve your spot in this popular course!

**[IAP2 Members' Breakfast](#)** – September 30, 2012, Halifax, NS

IAP2 Canada will be hosting a networking breakfast for past, present, and future IAP2 members on Sunday, September 30th in Halifax before the North American Conference. If you're going to be in town anyway, come meet your IAP2 colleagues from across the country and around the globe to have a bite to eat and hear more about the benefits of IAP2 membership. This drop in event will take place from 8:30-10:30am at the Pier 21 conference centre. Please visit the [IAP2 Canada website](#) to RSVP so we know how much food to order. Hope to see you there!

**[DC Symposium](#)** – September 20, 2012, Washington, DC  
Join IAP2 USA for this one-day symposium to explore how we can strengthen public participation in federal decision making. The event will explore what works now and how to share and expand that community of practice throughout government. Participants will also consider how to adapt existing practices and emerging technologies to meet future conditions and needs.

**Webinar: [Ethics Possible](#)** – September 18, 2012  
It is time to ignite a conversation about the tensions and challenges of staying true to meaningful engagement. Ethics Possible is an international engagement project exploring the role and importance of ethics in public participation. This webinar will feed into the larger discussion and help shape conversations at the North American IAP2 Conference in Halifax this fall.

**[Civicus World Assembly 2012](#)** – September 3-7, 2012  
The CIVICUS World Assembly serves as a primary venue for civil society practitioners, researchers, activists, concerned business leaders and representatives from governments to share ideas and experiences on strengthening citizen participation.

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## President's Message August Update

By Amelia Shaw

I hope that everyone is enjoying their summer. This should be a time for family, friends and yes even a little relaxation. I

considers what people have to say.

### Share the good stuff!

As we prepare for the next edition of IAP2 Canada's new sletter, we want to encourage all members to consider submitting interesting articles and resources. Consider submitting links to interesting websites or articles you come across in your day-to-day work... chances are, other P2 professionals would find them interesting too! Submissions can be sent to [communications@iap2canada.ca](mailto:communications@iap2canada.ca)

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## Events and Training



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## Chapter Notices

### St. Lawrence Chapter Update

The St Lawrence chapter is looking for volunteers to help revitalize the chapter. All those interested please contact [Brenda Fichette](#) ASAP or (613) 826-0450

### BC Chapter Update

This year's IAP2 BC Chapter Annual Symposium, held on May 24th in Vancouver, brought together 20+ practitioners from transportation, health care, environment, planning and private/consulting sectors and stimulated our minds with presentations on Creative Engagement. The symposium was a wonderful opportunity to learn about some of the creative, accessible and culturally sensitive ways public participation specialists can engage the community, broader public and other

have to admit to taking full advantage of long walks and biking on the seawall in the sunshine (yes, the sun has come out in Vancouver!). I wish you and your families the very best.

At IAP2 Canada we are ramping up for our first North American Conference in Halifax, September 30 to October 2, with EOP2 training on October 3 and 4. I would like to extend a VERY BIG thank-you to the Board and the many volunteers on the Steering, Program and Sponsorship Committees. As well, a huge shout-out to our session and "Try a Technique" presenters and keynote speakers. I am always amazed and humbled by the amount of hours that volunteers commit to ensuring that they deliver the very best – Wow!

I hope that you have ALL now had the chance to take a good look at our [exciting Program designed by you](#) and have registered to join us and your colleagues from around the world. We are sincerely looking forward to welcoming you and our international guests to Halifax.

During the Conference we are also hoping to learn from you, our members. We need to talk about training opportunities, potential IAP2 accreditation, Canadian Core Values Awards, growing chapters, member benefits, professional development opportunities, advancing and extending the practice of public participation in Canada, and more. There will be opportunities throughout the Conference to have your say and to sign up to make a difference. For those of you that can't join us in person we will make sure that we report out and include you via the IAP2 Canada website.

If you have ideas, questions or concerns please don't hesitate to [contact me](#).

As your President and on behalf of the Board I can assure you that your Board is committed to the future of IAP2 Canada, its vision, mission and the IAP2 Core Values.

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## **IAP2 Canada Mentorship Program**

### **Share your talents & knowledge!**

Are you a new or aspiring public engagement practitioner, looking to develop your P2 skills beyond the IAP2 Certificate Program? Or maybe you're a seasoned practitioner looking to share your experiences and give back to the public engagement profession. Either way, if you're interested in

stakeholders.

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### **Wildrose Chapter Update**

While most people in the prairies are peacefully enjoying their summer, the IAP2 Wild Rose Chapter is already looking forward to autumn and the start of its 2012-2013 season! The Wild Rose Chapter has a [new Board](#) with many new faces, and is ready to get started creating opportunities for its members. In addition, Wild Rose is gearing up to host its bi-annual Signature Event in the spring of 2013! With such a big year ahead, we are also eagerly looking for volunteers to help with our various committees. Interested? See below for more details!

### **Volunteers Wanted!**

Are you interested in sharing your experience and expertise? We are looking for volunteers for various Wild Rose Chapter committees: communications, outreach, and the signature event.

[Read More](#)

### **Great Lakes Chapter Update**

Thanks to all who came out for June's Networking and Best Practices Event and special thanks to Christine Iamonaco, the City of Burlington's Public Involvement Coordinator, for her insightful presentation and the City of Burlington for hosting!

### **P2 Research Group**

The Chapter has formed a P2 research group, which is led by Sherif Kinawy, a PhD student from the University of Toronto. The intent of this group is to identify some P2 practices that would be of use to practitioners in southern Ontario and elsewhere.

[Read More](#)

continuing learning, growing your network, and building strong relationships with other P2 professionals, you may be interested in the new IAP2 Canada Mentorship Program.

At IAP2 Canada, we're constantly looking for new and better ways to provide value to our members. This fall, we're hoping to bring you a six-month pilot mentorship program, pairing new and seasoned practitioners in one-on-one relationships to build networks and grow professional capacity. This is a new endeavor for IAP2 Canada, so we're interested in getting your ideas and feedback as we develop this new offering for members.

[Read More](#)

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## IAP2 Canada Chapter News

### Answering your questions

By [Amy Hennessy](#)

In March of 2010, after a lengthy international member engagement process, the IAP2 International Board voted to move from a chapter-based international organization to a federation of affiliates. After national consultation on what the Canadian affiliate should look like, IAP2 Canada was born in January of 2011.

As your new Chapter Liaison Committee Chair, I am continuing the good work already begun with five existing and emerging chapters. If you have any questions, please feel free to contact me. I am committed to an open and positive process, and believe the relationship between IAP2 Canada (the affiliate) and the chapters will be mutually beneficial.

[Read More](#)

**Connect with us!**



[info@iap2canada.ca](mailto:info@iap2canada.ca) | [iap2canada.ca](http://iap2canada.ca)

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